

# **Higher Education**

**3310200**

**FORM B**

**New York State Consultant Services  
Contractor's Annual Employment Report**  
Report Period: April 1, 2018 to March 31, 2019

Contracting State Agency Name: Higher Education Services Corporation  
 Contract Number: C112284 Agency Business Unit: HES01  
 Contract Term: 1/1/2014 to 12/31/2019 Agency Department ID: 3310200  
 Contractor Name: Madsen Marketing Group Inc  
 Contractor Address: 238 Schoolhouse Road, Ghent, NY 12075  
 Description of Services Being Provided: Services related to full service marketing and advertising

**Scope of Contract (Choose one that best fits):**  
 Analysis     Evaluation     Research     Training  
 Data Processing     Computer Programming     Other IT consulting  
 Engineering     Architect Services     Surveying     Environmental Services  
 Health Services     Mental Health Services  
 Accounting     Auditing     Paralegal     Legal     Other Consulting

Employment Category	Number of Employees	Number of Hours Worked	Amount Payable Under the Contract
11-2021 Marketing Managers	2.00	299.50	\$29,950.00
27-1024 Graphic Designers	2.00	242.00	\$24,200.00
27-3043 Writers & Authors	2.00	242.00	\$24,200.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
Total this Page	0.00	0.00	\$ 0.00
<b>Grand Total</b>	<b>6.00</b>	<b>783</b>	<b>\$78,350.00</b>

Name of person who prepared this report: Sarah Madsen

Title: President

Phone #: 518.392.7998

Preparer's Signature: 

Date Prepared: 5/07/2019

**FORM B**

**New York State Consultant Services  
Contractor's Annual Employment Report**  
Report Period: April 1, 2018 to March 31, 2019

Contracting State Agency Name: Higher Education Services Corporation  
 Contract Number: C112330 Agency Business Unit: HES01  
 Contract Term: 01/15/2015 to 12/21/2021 Agency Department ID: 3310200  
 Contractor Name: Measurement Incorporated  
 Contractor Address: 41 State St., Suite 403, Albany, NY 12207  
 Description of Services Being Provided: GEARUP Program evaluation services

**Scope of Contract (Choose one that best fits):**  
 Analysis     Evaluation     Research     Training  
 Data Processing     Computer Programming     Other IT consulting  
 Engineering     Architect Services     Surveying     Environmental Services  
 Health Services     Mental Health Services  
 Accounting     Auditing     Paralegal     Legal     Other Consulting

Employment Category	Number of Employees	Number of Hours Worked	Amount Payable Under the Contract
27-2012.03 Project Director	1.00	331.00	\$16,015.00
19-3022.00 Survey Researcher	1.00	377.00	\$11,888.00
15-1051.00 Computer Systems Analyst	1.00	118.00	\$4,433.00
15-1099.04 Web Developer	1.00	145.00	\$8,498.00
19-4061.00 Research Assistant	1.00	485.00	\$11,163.00
27-1024.00 Graphic Designer	1.00	64.00	\$1,957.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
Total this Page	6.00	1,520.00	\$53,954.00
<b>Grand Total</b>	<b>6.00</b>	<b>1,520</b>	<b>\$53,954.00</b>

Name of person who prepared this report: Thomas J. Kelsh

Title: Vice-President

Phone #: 518-427-9840 ext 206

Preparer's Signature: Thomas J. Kelsh

Date Prepared: 05/14/2019

FORM B

**New York State Consultant Services  
Contractor's Annual Employment Report  
Report Period: April 1, 2018 to March 31, 2019**

Contracting State Agency Name: Higher Education Services Corporation  
 Contract Number: C112354 Agency Business Unit: HES01  
 Contract Term: 01/01/2016 to 12/1/2020 Agency Department ID: 3310200  
 Contractor Name: Nadia L. Ward, Ph.D.  
 Contractor Address: 24 Meadow View Street, New Haven, CT 06512  
 Description of Services Being Provided: Training & Consulting Services

**Scope of Contract (Choose one that best fits):**  
 Analysis     Evaluation     Research     Training  
 Data Processing     Computer Programming     Other IT consulting  
 Engineering     Architect Services     Surveying     Environmental Services  
 Health Services     Mental Health Services  
 Accounting     Auditing     Paralegal     Legal     Other Consulting

Employment Category	Number of Employees	Number of Hours Worked	Amount Payable Under the Contract
Consultant: Instructional Coordinator	1.00	11.00	\$3572.89
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
	0.00	0.00	\$0.00
<b>Total this Page</b>	1.00	11.00	\$ 0.00
<b>Grand Total</b>	1.00	11	3572.89

Name of person who prepared this report: Nadia L. Ward  
 Title: Principal Owner Phone #: 2039077522  
 Preparer's Signature: *Nadia L. Ward*  
 Date Prepared: 04/16/2019

**FORM B**

New York State Consultant Services  
**Contractor's Annual Employment Report**

Report Period: April 1, 2018 to March 31, 2019 <sup>MP</sup>

Contracting State Agency Name: **NYS HESC**

Contract Number: **PN205AB** Agency Business Unit: **HESC01**

Contract Term: **3/1/16 to 8/31/18** Agency Department ID: **3310200**

Contractor Name: **New York State Technology Enterprise Corporation (NYSTEC)**

Contractor Address: **500 Avery Lane, Suite A, Rome, NY 13441**

Description of Services Being Provided:  
**FISMA Compliance Phase 2**

**Scope of Contract (Choose one that best fits):**

Analysis     Evaluation     Research     Training

Data Processing     Computer Programming     **Other IT consulting**

Engineering     Architect Services     Surveying     Environmental Services

Health Services     Mental Health Services

Accounting     Auditing     Paralegal     Legal     Other Consulting

Employment Category	Number of Employees	Number of hours to be worked	Amount Payable Under the Contract
11-3021.00 Computer and Information Systems Manager	3	184	\$32,420.85
Total this page	3	184	\$ 32,420.85
<b>Grand Total</b>	3	184	\$32,420.85

Name of person who prepared this report: **Michael J. Tallman**

Title: **Contracts Manager**

Phone #: **315-334-7843**  
[mtallman@nystec.com](mailto:mtallman@nystec.com)

Preparer's Signature:



Date Prepared: **4/29/2019**

(Use additional pages, if necessary)

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